



SCHOOL OF MASS COMMUNICATION & JOURNALISM

Date: 06th March 2019

Minutes of the Meeting

A meeting of 10th School Board of School of Mass Communication and Journalism was held on 06th March, 2019 at the School of Mass Communication and Journalism, MANUU, Hyderabad at 10.00 am. The following members were present in the meeting:

I. Prof. Ehtesham Ahmad Khan. Dean, School of MCJ	Chairman
II. Mr. Satish Jacob, Sr. Journalist, Former Deputy Head, BBC	Member
III. Prof. B. Balaswamy, Dept. of MCJ, OU, Hyderabad	Member
IV. Prof. Abdul Wahid, Dean. School of CS & IT, MANUU	Member
V. Prof. Siddiqui Mohd Mahmood, Ed. & Training, MANUU	Member
VI. Prof. Mohammad Fariyad, Professor, Dept. of MCJ	Member
VII. Mr. Mustafa Ali, Associate Professor, Dept. of MCJ	Special Invitee
VIII. Mr. Syed Hussain Abbas Rizvi, Assistant Professor, Dept. of MCJ	Special Invitee
IX. Dr. Meraj Ahmed Mubarak, Assistant Professor, Dept. of MCJ	Member
X. Mr. Meraj Ahmad, Assistant Professor, Dept. of MCJ	Special Invitee
XI. Mr. Mohd. Tahir Qureshi, Assistant Professor, Dept. of MCJ	Special Invitee

Mr. Syed Mohammad, could not attend the meeting.

The agenda for the 10th School Board Meeting was as follows:

- 10.1. To appraise about the action/decision taken by the Department related to 10th Board of Studies meeting held on 15th February 2019.
- 10.2. To provide the details of the progress made till date.
- 10.3. To seek approval/ratification about minor updates in some papers of B.A. (Hons.) JMC and M.A. (JMC) courses, as approved by the members of the 10th Board of Studies.
- 10.4. To seek approval/ ratification about reshuffling of some of the papers of II, III, IV, V, VI semesters of B.A. (Hons.) JMC course introduced last year (2017-18), as approved by the members of the 10th Board of Studies.
- 10.5. To seek approval /ratification of Ph.D. Co-Supervisors in allied subjects, as approved by the members of the 10th Board of Studies.

10th School Board Minutes

School of Mass Communication & Journalism, MANUU
Gachibowli, Hyderabad-500032, T.S. India

[Handwritten signatures and dates]
6/3/19
Meraj A. Mubarak

- 10.6. To acknowledge and record the contribution by some of the philanthropists/social organizations / individual's well-wishers of the Department/University, who have provided/donated/instituted scholarships/Books etc. to needy and meritorious students enrolled at Department, as acknowledged by the members of the 10th Board of Studies.
- 10.7. To acknowledge the contribution of alumni of the MCJ Department for furniture of the 'Cafeteria', established by the Department last year 2018-19, as acknowledged by the members of the 10th Board of Studies.
- 10.8. To seek approval to introduce / offer subjects of B.A. (Hons.) JMC to students **pursuing B.A. in English/ Urdu/ Arabic / Persian at Hyderabad / Satellite Campus, Lucknow, UP to Select/ Opt/ Choose** subjects of Mass Communication and Journalism as **Core** subject along with UG course i.e. B.A. in English/ Urdu/ Arabic / Persian. The maximum number of the students who may B.A. in English/ Urdu/ Arabic / Persian will be 15 against the intake capacity of UG course i.e. 30 (Thirty), as acknowledged by the members of the 10th Board of Studies.
- 10.9. To seek ratification the syllabus of "**Basics of Journalism**" in **DJMC** programme course offered by the Directorate of Distance Education (DDE), which has been already introduced as **Skill Enhancement Course** for **UG programmes** from Academic Session 2018-19, as approved/ratified by the members of the 10th Board of Studies.
- 10.10. Any other item with the permission of the Chair.

The resolution of the 10th School Board is as follows:

- 10.1 The Chairman of School Board apprises about action taken regarding previous School Board meetings held on 06th March 2018 and BOS meeting held on 15th February 2019.
- 10.2 The Chairman School Board briefed about the progress made by the Department of Mass Communication and Journalism till date.
- 10.3 Due to discrepancies and non- format of suggested reading books in **APA format existing content/syllabus of B.A. (Hons.) JMC and M.A (JMC) courses**, the members of School Board have unanimously approved the syllabus of B.A. (Hons.) JMC and M.A (JMC) as prepared/submitted by the respective faculty members of the concerned subjects. Mr. Satish Jacob, External Member, School Board has taken a serious note regarding discrepancies in the syllabus pointed out by the students in the existing syllabus. He remarked that any discrepancies/error should be rectified by the concerned faculty of the

Mohamed
M. A. Qureshi
R. P. B.
6/3/19
Entan
Mery A. Mubashir
Sah.
Ali
Shaher

respective subjects to avoid embarrassment from the students. Further He recommended that any discrepancies may be taken seriously and in cases where any discrepancies/errors the concerned faculty may be made accountable. All the members have agreed the suggestion and recommendation. The Chairman, School Board asked the faculty member to relook the syllabus and correct it if there is any errors left within one week then the syllabus will be uploaded on the University website.

- 10.4 The members of the School Board has unanimously approved the reshuffled/restructured some of the papers of B.A. (Hons.) MCJ of II, III, IV, V, VI semesters.
- 10.5 The School Board members approved to have Co-Supervisors for research scholars of Ph.D. (Journalism and Mass Communication) in allied subjects if it is desired by the research scholars concerning to enrich his/her research. The members has approved the name of **Dr. Akanksha Shukla, Associate Professor, Centre for PG studies & Distance Education, NIRDPR, Hyderabad**, as co-supervisor, suggested by Dr. Mohammad Fariyad, Associate Professor, Department of MCJ and **Dr. Sujata Mukhopadhaya, Assistant Professor & Head, Department of Journalism & Mass Communication, Hiralal Mazumdar Memorial College for Women, Kolkata** as co-supervisor, suggested by Dr. meraj Ahmed Mubaraki, Assistant Professor, Department of MCJ, MANUU. Further, School Board members authorize Chairman, School Board to include some more names from the allied / Disciplinary subjects which may be provided by eligible Ph.D. supervisors of the Department and School Board members also authorised Chairman, School Board to discuss / rectify the names of external co-supervisor in Departmental Research Committee first then put up in Board of Studies/School Board.
- 10.6 The Chairman School Board appraised the members about getting many philanthropists and well-wishers who have come forward to help the students and Department of Mass Communication and Journalism by extending financial, valuable items like-Books, CD's, DVD's etc. The members of the School Board have been informed about the following helps provided to the Department as given below:

- 10.6.1 The members acknowledge the contribution and commitment of **Mr. Ziya Us Salam, Associate Editor, The Hindu/Frontline, New Delhi** to provide an amount of Rs.

Mohammad
M. Ad. Binod
AK
6/3/19

EM

Meryam Akbar

Z. Us Salam
Shabbar

64000/- (Sixty Eight Thousand) for a period of three years. The Chairman, School Board informed the members that an amount of Rs. 64000/- for the current academic year (2018-19) from Mr. Ziya Us Salam and disbursement of the amount is facilitated among merit and need based students of the department pursuing UG and PG courses by selecting the students through the committee constituted by the competent authority for laying down the policies for disbursement of the said amount.

- 10.6.2 The members have lauded the support extended by **Dr. Mohammed Fakhruddin, Director, MESCO, Hyderabad** for his commitment to pay the admission/Tuition fee of the students belonging from Hyderabad and Telangana State. The chairman of School Board has informed that the necessary steps has been already initiated to reimburse the admission/Tuition fees of the 1st Semester of UG & PG students who has successfully passed and enrolled for 2nd semester course.
- 10.6.3 The Chairman briefed about the contribution of **Prof. (Late) Manzurul Amin, former Deputy Director General, DD** for giving vision and roadmap since inception of the department. The members of the School Board have been informed that daughters of Prof. (Late) Manzurul Amin, **Dr. Zeeshan Samiuddin MD & Ms. Farozan Warsi**, donated **Rs 1,00,000/- (One Lakh) to establish 'Prof. Manzurul Amin and Rafia Memorial Scholarship'** annually **for two (02) students** of M.A. (JMC) against the deposited amount based on the criterion laid down by the Department/University through a committee constituted by the competent authority. Further, the School Board members acknowledged the contributions for providing many books/writings/audio- video tapes of archival values to the Departmental Library of MCJ.
- 10.6.4 The members of School Board also acknowledged the contribution extended by **Mr. Tausif Kamal son of Prof. (Late) Yusuf Kamal** to donate many of the books to the Departmental Library of MCJ. The Chairman submitted that he always cherished and enriched by Prof. **(Late) Yusuf Kamaal** ideas/experiences **to make a vibrant, dynamic and to full-fill the needs required from the Department to produce media professionals from students belonging from Urdu and marginalised communities who may ready to work as future media professionals.**

Handwritten signatures and initials:
- Top left: *oplmad*
- Top left: *W. D. B. D. D.*
- Top left: *A. K. S.*
- Top left: *6/3/19*
- Top center: *Entu*
- Top right: *Mary A. Shubani*
- Top right: *Q. A. M.*
- Top right: *M. S.*
- Bottom right: *Shubani*

10.6.5 The Chairman, School Board appraised the members about the two day National Workshop on CAS by UNICEF for faculty member of the department of MCJ as well Urdu working Journalist from Hyderabad/, Telangana as well as other parts of India. More than 30 Journalist have attended the said workshop. The total expenditure for said programme is financed by UNICEF. The School Board members were also informed that the UNICEF will organize two day work shop on Health Journalism and the expenditure of the same will be met by UNICEF. Further, the UNICEF will involve 5 students' in fields' visit of a duration of one month as internship in various ongoing projects of UNICEF, annually. The members acknowledged and lauded the cooperation/help of all UNICEF staff and particularly Ms. Sonia Sarkar, Communication Head, UNICEF, New Delhi for extending and facilitating all helps to the Department for having this excellent opportunity provided to Department. The members of School Board also appreciate the contribution of Rs. 15000/- (Rupees Fifteen Thousand only) by Ms. Sonia Sarkar to provide financial help to meet the expenditure partially for printing special issue of multilingual in-house lab journal " Izhaar" focussing on "Health Journalism" released by Mr. Sanket Upadhyay, Managing Editor, India Ahead News Channel, Hyderabad/New Delhi on the occasion of "Inaugural Session" of two day "National Conference cum First Alumni Meet" on 15th February 19, organize by the Department and MCJ Alumuni Committee.

10.7 The Chairman of School Board informed that with the financial support/contribution by the **Alumnus of the Department of Mass Communication and Journalism**, some of the basic furniture required for cafeteria has been already procured against the amount received from the passed out students. The members of the School Board acknowledge and praised the contribution of the Alumnus of Department of Mass Communication and Journalism.

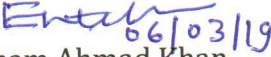
10.8 The members of the School Board has approved to **choose/opt/select** the **Core Subjects** of the under graduate (UG) course - **B.A. (Hons.) Journalism and Mass Communication course offered during I, II, III & IV Semesters** to the students pursuing B.A. in English/ Urdu/ Arabic / Persian of the other Departments offered at Headquarters and Satellite Campus, Lucknow, UP from the next academic year – 2019-20.

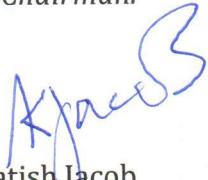
Mehrood
MOR. Raina
K. S.
6/3/19
E. S.
Sperg. Ashubasker
D. S.
M. S.

The maximum number of the students of B.A. in English/ Urdu/ Arabic / Persian who may **choose/opt/select** it as "**Core Subjects**" will be 15 (Fifteen) only against the intake capacity of UG course i.e. 30 (Thirty).

- 10.9 The members of School Board has ratified/approved the syllabus of "**Basics of Journalism**" in **DJMC** programme course offered by the Directorate of Distance Education (DDE), which has been already introduced as "**Skill Enhancement Course**" for UG programmes from Academic Session 2018-19.
- 10.10 Mr. Satish Jacob has promised that he will try to materialize the MoU between Department of Mass Communication and Journalism, MANUU and Indian Institute of Mass Communication, New Delhi which is pending since two years. The Chairman and members of the School Board extended sincere thanks to Mr. Satish Jacob for coming forward to help the Department to materialize the same through his end.

The Chairman, School Board extended his sincere thanks to all the members for their valuable contribution and meeting concluded with Vote of Thanks by the Chairman.

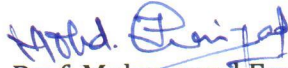

66/03/19
Prof. Ehtesham Ahmad Khan
Chairman, School Board, HoD, MCJ


Mr. Satish Jacob
Sr. Journalist & Former Dpt. Head, BBC
(Member, School Board, MCJ)


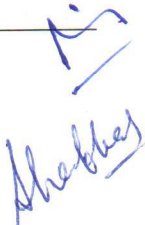
Prof. B. Balaswamy,
Dept. of Communication and Journalism,
Osmania University, Hyderabad
(Member, School Board, MCJ)

Prof. Abdul Wahid,
Dean, School of CS & IT, MANUU
(Member, School Board, MCJ)

Prof. Siddique Mohd Mahmood
Professor, Education & Training, MANUU
(Member, School Board, MCJ)


Prof. Mohammad Fariyad
Professor, Dept. of MCJ
(Member, School Board, MCJ)


10th School Board Minutes
School of Mass Communication & Journalism, MANUU
Gachibowli, Hyderabad-500032, T.S. India



Prof. Siddique Mohd Mahmood

Mustafa Ali

Mr. Mustafa Ali
Associate Prof. Dept. of MCJ
(Special Invitee)

Shabbir

Mr. Syed Hussain Abbas Rizvi
Asst. Professor, Dept. of MCJ
(Special Invitee)

Meraj A Mubarak

Dr. Meraj Ahmed Mubarak
Asst. Professor, Dept. of MCJ
(Member, School Board, MCJ)

Meraj Ahmad

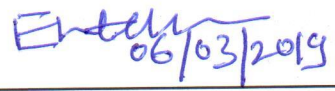
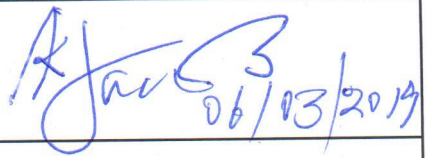
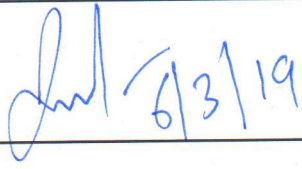
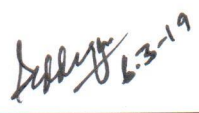


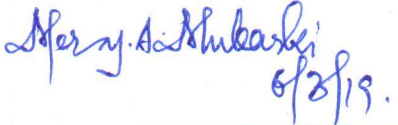

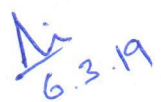
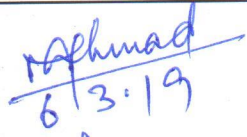
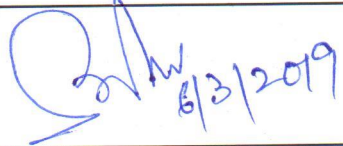
Mr. Meraj Ahmad
Asst. Professor, Dept. of MCJ
(Special Invitee)

Mohd. Tahir Qureshi

Mr. Mohd. Tahir Qureshi
Asst. Professor, Dept. of MCJ
(Special Invitee)

MAULANA AZAD NATIONAL URDU UNIVERSITY
School of Mass Communication & Journalism

Attendance of School Board Meeting held on 06th March 2019

S.No.	Name of the Faculty	Designation	Signature with Date
1	Prof. Ehtesham Ahmad Khan	Chairman-SB, Dean & Head, Dept. of MCJ, MANUU	 06/03/2019
2	Mr. Satish Jacob	Member-SB, Sr. Journalist, Former Head, BBC, New Delhi	 06/03/2019
3	Mr. Syed Mohammad	Member-SB, Sr. Journalist, TOI, Hyderabad	ABSENT
4	Prof. Abdul Wahid	Member-SB, Head, Dept. of CS & IT, MANUU	 6/3/19
5	Prof. Siddiqui Mohd Mahmood	Member-SB, Professor of Education and Training, MANUU	 6.3.19
6	Prof. B. Bala Swamy	Member-SB, Dept. of Communication and Journalism, O.U., Hyderabad	 6/3/19
7	Prof. Mohammad Fariyad	Member-SB, Associate Professor, Dept. of MCJ, MANUU	 06/03/19.
8	Dr. Meraj Ahmed Mubarki	Member-SB - Assistant Professor, Dept. of MCJ, MANUU	 6/3/19.
9	Mr. Syed Abbas Husain Rizvi	Special Invitee - Associate Professor, Dept. of MCJ, MANUU	 6/3/2019
10	Mr. Mohd. Mustafa Ali	Special Invitee - Associate Professor, Dept. of MCJ, MANUU	 6.3.19
11	Mr. Meraj Ahmad	Special Invitee - Assistant Professor, Dept. of MCJ, MANUU	 6/3/19
12	Mr. Tahir Quareshi	Special Invitee - Assistant Professor, Dept. of MCJ, MANUU	 6/3/2019